

# <u>USGA P.J. Boatwright Jr. Internships – Communications/Marketing Department</u>

**Dates** – Start/end dates are flexible: May-August (3 months)

Two 3-month, full-time internship positions (40 hours a week)

#### About the GSGA:

Founded in 1916, the Georgia State Golf Association (GSGA) received its official charter on June 24, 1924. Since that date, the GSGA has grown into one of the largest state amateur golf associations in the country, with nearly 320 member clubs and over 100,000 individual members. With a mission to serve and advance amateur golf in the state of Georgia, the GSGA offers a computerized handicapping service, course rating and measuring, and annually conducts a full schedule of statewide competitions for men and women of all age groups. Other services include a statewide junior golf and adaptive golf programs, award-winning *Golf Georgia* magazine, membership recognition and rewards programs, management of the Georgia Golf Hall of Fame and a charitable foundation.

# About the USGA P.J. Boatwright Jr. Internship Program:

The P.J. Boatwright, Jr., Internship was created to inspire and provide opportunities for qualified individuals interested in a career in golf administration, with a particular focus on attracting and developing a diverse pipeline of future leaders. The Program's further purpose is to support Allied Golf Associations that administer USGA core functions.

Prior to his death in 1991, P.J. Boatwright, Jr., served the game of golf for many years as the Executive Director of Rules and Competitions for the United States Golf Association. He was most prominent during the U.S. Open, where he oversaw every phase of the competition. Furthermore, he was always on call to settle rules questions and was generally considered the world's leading authority on the Rules of Golf. The USGA perpetuates a memorial tribute to P.J. Boatwright, Jr., through funding of the internship program for state and regional golf associations across the country.

The GSGA will offer two paid internships within its Communications & Marketing Department in 2025, with each having the opportunity to gain experience in core functions and departments of the GSGA. The start date of both internships is flexible.

### **GSGA Communications & Marketing Internship Summary:**

The Communications Interns report to our Senior Director, Communications & Marketing, and assist association staff with promotion of GSGA activities and events. The candidates must possess a strong attention to detail, the ability to handle several tasks simultaneously and work and communicate in a team atmosphere. The Communications Intern must have strong written and verbal communications skills, organizational skills and a strong work ethic. The candidate must be willing and able to travel (approximately 10-15 days per month) and work some weekends while covering an association activity or event. This position is based at the GSGA office in Atlanta, Ga., and will run from approximately May 15 through August 15, but specific start and end dates are negotiable.

#### **Duties Include:**

- Provide coverage of Association competitions/events (Championships, Junior Tour, Adaptive Golf) as assigned, which includes photography, video, writing recaps and conducting interviews
- Develop and produce feature stories and other forms of content for the Association's website, blog, social media channels and other publications
- Assist in making updates to Association's website
- Various additional communications projects as assigned

#### **Requirements:**

- Good organizational and communication skills, experience or interest in social media, photography, video production, graphic design, writing
- Must have general knowledge of the game of golf
- Ability to prioritize and solve problems in a time sensitive environment
- Team player who is also comfortable working independently
- Valid driver's license and dependable vehicle

#### **Compensation:**

- \$12.50/hour plus overtime pursuant to the GSGA Employee Handbook. Interns should expect to work on average 40-50 hours per week.
- Mileage reimbursement for work related travel
- Travel expenses for work purposes will be covered by the GSGA (meals, lodging, etc.)
- Staff clothing provided

## Where are they now?

Several past USGA P.J. Boatwright interns that have served with the GSGA went on to at one time obtain full-time positions in the sports industry, including:

- Will Cawthorn (2023) Manager of Social Competitions, Chicago District Golf Association
- Rachel Wohn (2022) Manager of Tournament Communications, U.S. Kids Golf
- Katie Morgenroth (2021) Manager of Rules & Competitions, Tennessee Golf Association
- Ket Vanderpool (2017) Women's Golf Coach, Georgia State University
- Duncan Chau (2016) Director of Course Rating, Florida State Golf Association
- Colton Dean (2014) Manager of Championships (U.S. Adaptive Open), United States Golf Association
- Tripp Pendergast (2013) Senior Director, GSGA Foundation & Donor Relations

## Send cover letter and resume via email by January 17, 2025, to:

Jason Taylor, Senior Director, Communications & Marketing Georgia State Golf Association 2205 Northside Drive NW, Suite 200 Atlanta, GA 30305

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